» company update «

03.05.2011 Pagemasters extends subediting services for Fairfax Media

Newspaper production services provider Pagemasters is to take on additional subediting for Fairfax Media.

The company, a subsidiary of Australia's domestic news agency Australian Associated Press (AAP), will expand its current services to include the subediting of general news, business and sport for The Sydney Morning Herald, the Sun-Herald, The Age and The Sunday Age.

Pagemasters has been editing feature sections for the titles since September 2008. The expanded editorial production services will be delivered from Pagemasters centres in Brisbane, Sydney and Melbourne.

AAP CEO Bruce Davidson said he was honoured that Fairfax Media had entrusted Pagemasters with the extra sections of the newspapers.

"Subediting live news pages is a huge responsibility, and one which Pagemasters is pleased to accept," he said.

"We will be assembling a team of dedicated and experienced journalists for this new work, which represents a significant expansion for the company, especially in Sydney and Melbourne."

Mr Davidson said the decision by Fairfax to move more of its subediting to Pagemasters was a reflection of the changes sweeping the newspaper industry, not just in Australia but globally.

"We are seeing the outsourcing and centralisation of newspaper production across the world as the balance between print and digital distribution shifts," he said.

Pagemasters has a subediting centre in New Zealand, where it produces more than 1000 broadsheet pages of news, sport, business and features for the New Zealand Herald and seven regional daily newspapers.

The company also has an operation in London, providing subediting for the UK's pre-eminent national broadsheets, The Daily Telegraph and The Sunday Telegraph.

Pagemasters